



Advancing Excellence
in the
Dairy Industry

Be Prepared!

The Upper Midwest Dairy Industry Association Fall Conference and Annual Meeting September 19-20, 2017

Join Us for a Jam Packed
Schedule of Terrific
Sessions.

September 19-20

Best Western Plus Kelly Inn
100 4th Avenue South
St Cloud, MN 56301
320-253-0606 Main

*Hotel Block will be held until
September 4*

Tuesday, September 19

- 8:30 AM** Registration Opens
- 8:55 AM** Welcome - *Tom Berry, UMDIA President*
- 9:00 AM** **Minnesota's One Health Approach to Antibiotic Stewardship** - *Dr. Amanda Beaudoin, Director, One Health Antibiotic Stewardship, Minnesota Department of Health*
- 9:45 AM** Break—*sponsored by IDEXX*
- 10:00 AM** **How Feedstuffs Can Affect Health, SCC and Performance** - *Dr. Alexandra Weaver, Alltech Mycotoxin Management Global Technical Support Specialist*
- 10:45 AM** **Preparing for Emergencies** - *Mike Starkey, MN Department of Agriculture Emergency Planning Director*
- 11:30 AM** **Crisis Training** - *David Pelzer, Dairy Management, Inc., Dr. Beth Thompson, MN State Veterinarian, Mike Starkey, MN Department of Agriculture Emergency Planning Director and Midwest Dairy Association's farmer relations team*
- Interactive workshop on the dairy industry's crisis preparedness and response network in readiness for a potential foot and mouth disease outbreak in the U.S.**
- 12:15 PM** **Lunch - including Plant Highlight feature** - *Jill Ellingson, Plant Manager, Prairie Farms Cheese Division*
- 1:00 PM** Crisis Training continues
- 3:00 PM** Break
- 3:15 PM** Crisis Training continues
- 4:30 PM** **Butter and Cheese Auction and Social**
- 6:30 PM** **UMDIA Awards Banquet** *including member awards and recognition*
Cheese and the University of Minnesota —*Ray Miller, Plant Manager University of Minnesota Food Science and Nutrition Pilot Plant*
- 8:00 PM** UMDIA Hospitality Room



Wednesday, September 20

- 7:30 AM Breakfast for Champions—*breakfast served*
- 8:00 AM Breakfast For Champions Awards program - *annual awards ceremony for the 2016-17 cycle of Butter and Cheese Contests coordinated by UMDIA*
- 8:30 AM UMDIA Annual Business Meeting - *Tom Berry, UMDIA President*
- 9:00 AM Dairy Markets and Policy Outlook for 2018 and Beyond- *Dr. Marin Bozic, Associate Director Midwest Dairy Foods Research Center and Assistant Professor, Applied Economics, University of Minnesota.*
- 9:45 AM Break
- 10:00 AM Drug Residue Prevention - *Dr. Jessica Evanson, Drug Residue Prevention Consultant, Minnesota Department of Agriculture.*
- 10:45 AM MDA Update: Minnesota Department of Agriculture—*Dr. Nikki Neeser, Director Dairy and Meat Inspection Division, Minnesota Department of Agriculture*
- 11:45 AM Wrap Up - Dale Heintz, UMDIA Program Committee Chair



More on the Tuesday Crisis Training—interactive workshop

The UMDIA program committee decided to deviate from the typical pattern of programming this year when offered the opportunity to host this important interactive workshop. We hope that we will never have cause to use this training, but we know that there is always a potential for small or large crises in our work and as our theme recognizes we need to Be Prepared!

Join Dairy Management Inc. and Midwest Dairy Association, the national and regional milk check-off organizations, for this session on what to do with information you receive in a crisis. If a highly contagious disease like Foot and Mouth Disease came to Minnesota, your company or the State of Minnesota would have protocols on what to do next. Some of the most important actions or non-actions are what you do with information, rumors, or calls from the press which lie outside of your normal protocol. Our experienced team will lead you through the ins and outs of a communications management drill during a crisis

Register Online at www.umdia.org

Please see the next page for the mail in registration form.

Conference Hotel Please make your own reservations at:

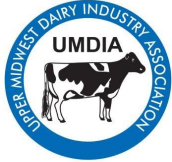
Best Western Plus Kelly Inn
100 4th Avenue South
St Cloud, MN 56301

Guests may either call directly at [320-253-0606](tel:320-253-0606) or they may use the URL shown below for online booking:

https://www.bestwestern.com/en_US/book/hotel-details.24113.html?groupId=1N4HY2Y6

*Hotel Block will be held until **September 4, 2017** - after this date rooms at the \$96/night rate will be on a space available basis.*

Conference Registrations Due September 5, 2017 , \$10 Late registration fee after this date



UMDIA Fall Conference and Annual Meeting Registration

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_____ \$25 2017 UMDIA Regular Membership Dues

_____ \$15 2017 Student UMDIA Membership Dues

_____ \$100 Fall Meeting—both days, Member (UMDIA, MFPA) registration on or before **September 5, 2017**

_____ \$130 Fall Meeting— both days, Non-Member registration on or before **September 5, 2017**

_____ \$75 Fall Meeting—both days, Student or Retiree registration on or before **September 5, 2017**

_____ \$85 Tuesday member one day includes banquet, registration on or before **September 5, 2017**

_____ \$100 Tuesday non-member one day includes banquet, registration on or before **September 5, 2017**

_____ \$45 Wednesday, member one day Program registration on or before **September 5, 2017**

_____ \$55 Wednesday, non-member one day registration on or before **September 5, 2017**

_____ \$35 Banquet only registration on or before **September 5, 2017**

**After September 5, 2017 please add a late registration fee of \$10 for each registration made*

Name _____

Name _____

Name _____

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-mail _____

Please make checks payable to:
Upper Midwest Dairy Industry Association
and mail to:
Elaine Santi,
UMDIA Secretary-Treasurer
9009 Little Wolf Road,
Iron, MN 55751
or register online at
www.umdia.org

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